



FOR CARD SHOPS

Sell your singles where collectors already look.

GrailGauge tracks daily prices on 20,000+ Pokémon cards. Partner shops list their inventory directly on those card pages and sell nationally — shipped, picked up in store, or reserved over the counter.

Your cards, on the pages collectors Google

Listings appear directly on our card pages — live price charts, daily traffic, real buying intent — not buried in a separate storefront.

A lower fee than anywhere you sell today

5–7% all-in during the beta. In-store pickup orders are fee-free to start.

Local buyers find your store

The Shops Near You map puts your storefront in front of collectors in your area — pickup and reserve options bring them through your door.

Stripe handles the money

You onboard with Stripe once; payouts land in your bank automatically. We never hold your funds.

What selling costs

WHERE YOU SELL	MARKETPLACE FEE
GrailGauge (beta)	5–7% all-in
TCGplayer	~13%
eBay	13.25%

Your exact rate is set when you're approved — always within the 5–7% beta range. In-store pickup orders: fee-free to start. Card processing is handled by Stripe.

WHY NOW

The beta is New Jersey shops first — an early spot means more visibility while the shop list is still short.



How it works

1 Apply

The application takes about two minutes at grailgauge.gg/partners. Nothing is published until you're approved, and your email and phone are never shown publicly.

2 We review by hand

Every application is read by a person. You'll hear back by email, usually within a couple of days.

3 Onboard with Stripe

One Stripe Express setup connects your bank account. Stripe runs the card processing and the payouts — GrailGauge never holds your money.

4 List and sell

Your singles appear on the matching card pages and on your shop page, and your storefront joins the Shops Near You map.

Three ways a sale reaches the buyer

Shipped

Sell nationally. You pack and ship; GrailGauge handles the payment and the payout.

In-store pickup

Paid online, picked up at the counter — fee-free to start, and it brings buyers through your door.

Reserve

A collector holds the card online and pays at the shop. Your counter closes the sale.

The fine print, plainly

1 Your inventory stays yours

Listings are yours to price, edit, and remove at any time.

2 Privacy by construction

Your contact details are used to run the program, never published. Only your shop name, address, website, shop description, and listings appear on the site.

3 No exclusivity

Keep selling on every channel you use today — GrailGauge is an additional storefront, not a replacement.

Apply for the beta

New Jersey shops first. Two minutes, reviewed by hand.

grailgauge.gg/partners